



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2014

Multiple District 20

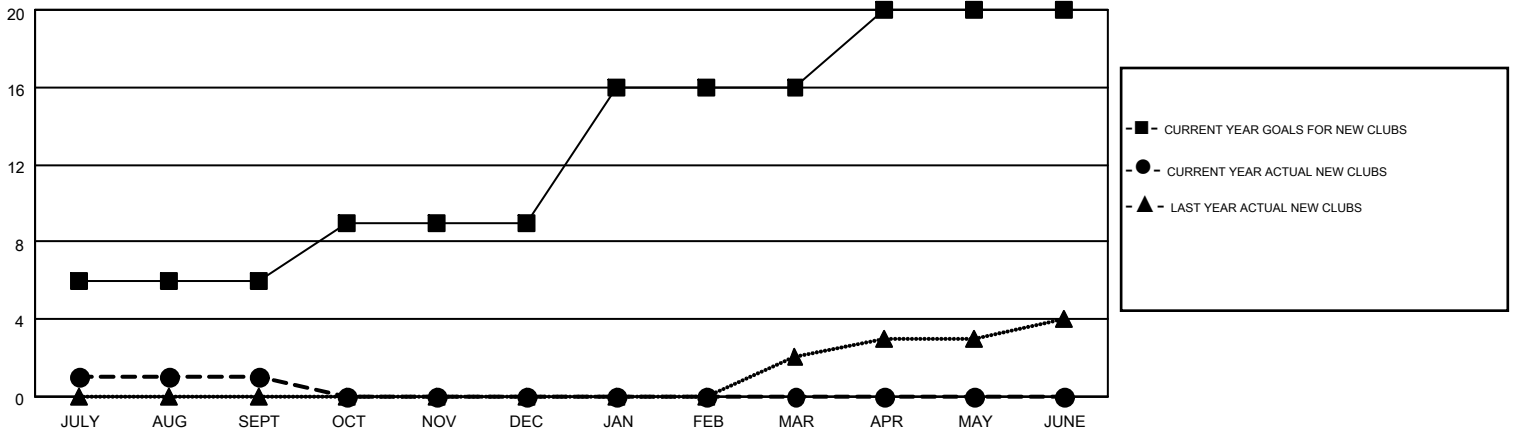
LOCATION: NEW YORK

GMT: ED LECIUS

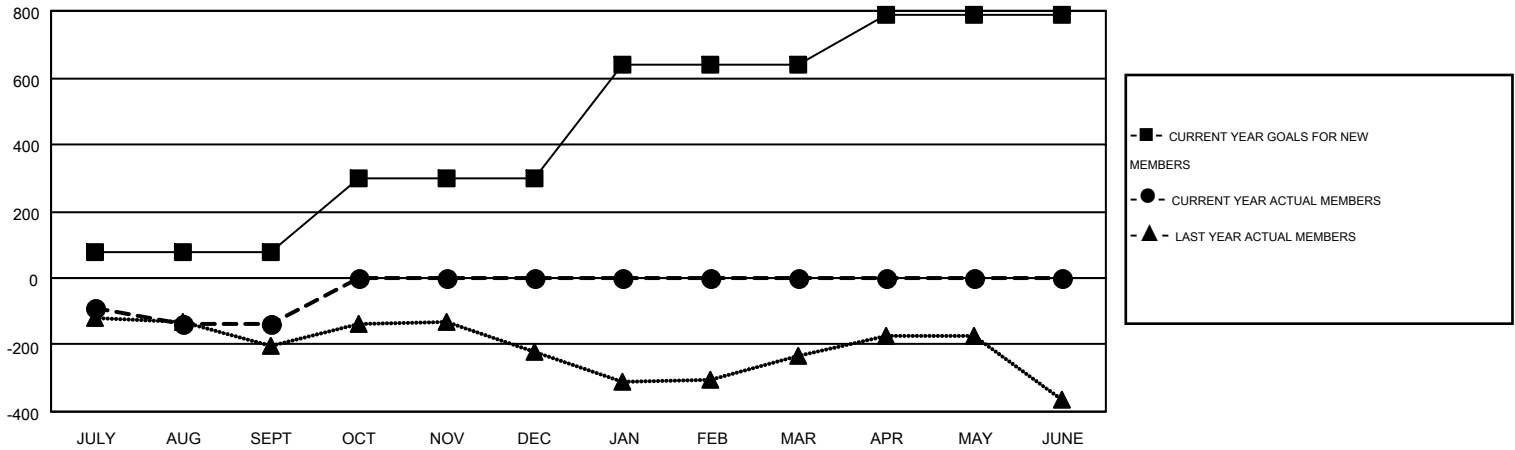
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0	JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	3	0	0	0	OCT/NOV/DEC	217	0	0	0
JAN/FEB/MAR	7	0	0	0	JAN/FEB/MAR	340	0	0	0
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	152	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	125 CLUBS OF 532 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	9,863 (65.85%)		
DECEASED	40	FEMALE	5,114 (34.15%)		
CLUB CANCELLED	0	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	358			FAMILY UNIT MEMBERS	2,371
TOTAL	398			HEAD OF HOUSEHOLD	1,145
		NON-HEAD OF HOUSEHOLD	1,226		